

Earnings Release YTD Sep.2011 / 3Q.2011 Results

■ YTD Sep.2011 / 3Q.2011 Results for Key Affiliates

Wbn	Revenue						Operating Profits					
	YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy	YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy
Orion	521.2	599.2	15.0%	174.6	194.9	11.6%	47.6	50.1	5.3%	10.5	13.7	30.5%
OSI	95.2	117.1	23.0%	33.9	41.3	21.8%	12.3	17.1	39.0%	4.9	6.5	32.7%
OFC(China)	379.4	494.2	30.3%	132.7	176.0	32.6%	22.3	33.8	51.6%	2.9	7.5	158.6%
OFS(China)	89.5	94.6	5.7%	32.7	33.9	3.7%	19.8	11.3	-42.9%	6.7	5.0	-25.4%
OSC(China)	33.7	58.4	73.3%	12.9	27.6	114.0%	5.2	8.3	59.6%	2.0	5.5	175.0%
OFG(China)	17.8	36.0	102.2%	7.9	13.7	73.4%	0.6	4.6	666.7%	0.8	2.1	162.5%
OFV(Vietnam)	76.7	92.1	20.1%	24.8	29.6	19.4%	6.5	9.3	43.1%	2.5	3.1	24.0%
OIE(Russia)	32.1	38.4	19.6%	11.5	13.7	19.1%	2.8	3.6	28.6%	1.6	1.8	12.5%
OFR(Russia)	13.3	15.9	19.5%	4.9	5.7	16.3%	-1.2	-1.1	—	-0.3	-0.1	—
OFN(Russia)	5.7	7.7	35.1%	2.4	2.8	16.7%	-1.7	0.2	—	-0.1	0.2	—
Sports ToTo	191.3	174.5	-8.8%	47.5	63.6	33.9%	64.5	40.2	-37.7%	8.4	19.1	127.4%
Mediaplex	23.1	33.9	46.8%	2.4	13.1	445.8%	-0.4	-5.6	—	-1.1	-3.8	—

* Not including of Equity gains&losses

■ YTD Sep.2011 / 3Q.2011 Revenue Breakdown for Confectionary Business

Wbn	Revenue			Revenue		
	YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy
Korea	477.3	550.7	15.4%	160.4	179.6	12.0%
China	379.4	494.2	30.3%	132.7	176.0	32.6%
Russia	32.1	38.4	19.6%	11.5	13.7	19.1%
Vietnam	53.8	69.9	29.9%	18.9	23.3	23.3%
Others	43.9	48.5	10.5%	14.2	15.3	7.7%
Total	986.5	1,201.7	21.8%	337.7	407.9	20.8%

Domestic Contribution	48.4%	45.8%	-2.6%	47.5%	44.0%	-3.5%
Overseas Contribution	51.6%	54.2%	2.6%	52.5%	56.0%	3.5%

■ YTD Sep.2011 / 3Q.2011 O.P & O.P(%) Breakdown for Confectionary Business

Wbn	O.P					
	YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy
Korea	59.9	67.2	12.2%	15.4	20.2	31.2%
China	47.9	58.0	21.1%	12.4	20.1	62.1%
Russia	-0.1	2.7	—	1.2	1.9	58.3%
Vietnam	6.5	9.3	43.1%	2.5	3.1	24.0%

Country	Revenue					
	YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy
China	2,218	2,932	32.2%	759	1,043	37.4%
Russia	836	1,008	20.6%	298	368	23.5%
Vietnam	875	1,309	49.6%	306	443	44.8%

(MRMB)

(MRUB)

(BVND)

O.P (%)					
YTD Sep.'10	YTD Sep.'11	yoy	3Q'10	3Q'11	yoy
11.5%	11.2%	-0.3%p	8.8%	10.4%	1.5%p
12.6%	11.7%	-0.9%p	9.3%	11.4%	2.1%p
-0.3%	7.0%	7.3%p	10.4%	13.9%	3.4%p
8.5%	10.1%	1.6%p	10.1%	10.5%	0.4%p