

## Earnings Release 1H.2013 / 2Q.2013 Results (Based on K-IFRS)

### ■ 1H.2013 / 2Q.2013 Results for Key Affiliates

Wbn	Revenue						O.P					
	1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy	1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy
Orion	405.2	405.5	0.1%	196.2	198.5	1.2%	27.1	26.6	-1.8%	9.6	11.5	19.8%
OSI	83.6	94.7	13.3%	42.3	46.6	10.2%	12.5	16.3	30.4%	6.2	6.8	9.7%
OFC(China)	468.5	540.5	15.4%	211.8	243.9	15.2%	47.9	33.0	-31.1%	11.8	5.7	-51.7%
OFS(China)	74.9	73.0	-2.5%	31.9	32.2	0.9%	10.2	9.9	-2.9%	3.3	3.6	9.1%
OSC(China)	64.6	82.7	28.0%	32.3	40.2	24.5%	11.2	16.8	50.0%	6.0	7.2	20.0%
OFG(China)	35.4	46.2	30.5%	15.0	22.3	48.7%	6.1	8.0	31.1%	2.1	3.5	66.7%
OFV(Vietnam)	68.0	79.1	16.3%	32.1	34.5	7.5%	5.9	7.4	25.4%	2.3	1.2	-47.8%
OIE(Russia)	28.8	37.5	30.2%	15.2	19.3	27.0%	2.1	2.0	-4.8%	1.2	1.5	25.0%
OFR(Russia)	12.6	15.0	19.0%	6.3	7.4	17.5%	0.1	1.4	1300.0%	0.1	0.7	600.0%
OFN(Russia)	6.3	9.3	47.6%	3.4	4.9	44.1%	0.6	0.7	16.7%	0.5	0.4	-20.0%
Sports ToTo	180.6	127.3	-29.5%	85.6	61.7	-27.9%	60.5	11.0	-81.8%	25.8	3.7	-85.7%
Mediaplex	26.6	41.0	54.1%	5.6	26.5	373.2%	1.7	4.4	158.8%	-0.4	2.0	—
Total							185.9	137.5	-26.0%	68.5	47.8	-30.2%

### ■ 1H.2013 / 2Q.2013 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy
Korea	358.3	369.6	3.2%	172.5	178.9	3.7%
China	468.5	540.5	15.4%	211.8	243.9	15.2%
Russia	28.8	37.5	30.2%	15.2	19.3	27.0%
Vietnam	54.1	67.0	23.8%	23.5	28.5	21.3%
Others	42.1	30.3	-28.0%	21.1	16.8	-20.4%
Total	951.8	1,044.9	9.8%	444.1	487.4	9.8%

Domestic Contribution	37.6%	35.4%	-2.3%	38.8%	36.7%	-2.1%
Overseas Contribution	62.4%	64.6%	2.3%	61.2%	63.3%	2.1%

Country	Revenue					
	1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy
China	2,594	3,032	16.9%	1,162	1,329	14.4%
Russia	772	1,054	36.5%	408	543	33.1%
Vietnam	989	1,268	28.2%	424	529	24.8%

(MRMB)

(MRUB)

(BVND)

### ■ 1H.2013 / 2Q.2013 O.P & O.P(%) Breakdown for Confectionary Business

Wbn	O.P					
	1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy
Korea	39.6	42.9	8.3%	15.8	18.3	15.8%
China	75.4	67.7	-10.2%	23.2	20.0	-13.8%
Russia	2.8	4.1	46.4%	1.8	2.6	44.4%
Vietnam	5.9	7.4	25.4%	2.3	1.2	-47.8%
Total	123.7	122.1	-1.3%	43.1	42.1	-2.3%

O.P (%)						
1H.'12	1H.'13	yoy	2Q'12	2Q'13	yoy	
9.8%	10.6%	0.8%p	8.1%	9.2%	1.2%p	
16.1%	12.5%	-3.6%p	11.0%	8.2%	-2.8%p	
9.7%	10.9%	1.2%p	11.8%	13.5%	1.6%p	
8.7%	9.4%	0.7%p	7.2%	3.5%	-3.7%p	
13.0%	11.7%	-1.3%p	9.7%	8.6%	-1.1%p	